

OPTIMA GROUP invests heavily More space, latest technology



Hans Bühler (Managing Director Optima Group), Roland P. Wilhelm (Architect), Rainer Feuchter (Managing Director S.F. Vision, GF Kugler und Stern), Hermann-Josef Pelgrim (Mayor City Schwäbisch Hall), Matthias Dietz (Facility Manager Optima Group, Rolf Blank (Engineering company Blank), Martin Sauter (Sales Director Optima Consumer), Michael Knaus (First Provincial Official of the County Schwäbsich Hall)

Optima is investing approximately EUR 50 million in the sites in Schwäbisch Hall within the next two years. More than half will go into new buildings and large scale renovations on existing buildings. Upon completion in 2013, the utilizable space will have increased from 30,000 m² to 50,000m². Planning on future expansion, Optima has also purchased a 3 hectare plot of land.

At the same time, manufacturing, administration and research & development will be updated with the latest technology. EUR 25 million has been earmarked in the years 2011/2012 primarily for production machinery, and IT, with additional funds for bringing new technologies to market. Optima will profit from the synergies within the group.

During a celebration, Hans Bühler, the managing partner, made reference to a current pharma project which takes advantage of synergies. #A EUR 15 million order, in which our competencies in sterile filling and pharmaceutical freeze drying are combined.

Optima information:

Since its founding in 1922, continuous growth has accompanied this mid-sized family business. With over 1400 employees worldwide, Optima Group has consciously built customer focus by dividing the different business units according to their markets. Optima technologies are in demand worldwide, resulting in an export quotient of 80%. Highly reliable and innovative equipment for packaging single-serve solutions for coffee, packaging and palletising of paper hygiene products, turnkey systems for the pharmaceutical industry and flexible equipment for modern manufacture of wound care products are synonymous with the Optima name.