

## NEWS RELEASE

### Malvern Instruments commits to extensive program of free educational webinars in 2012

**1 March 2012: Malvern, UK:** With more than 70 English language webinars scheduled for 2012, plus many presented in multiple languages, Malvern Instruments continues its commitment to the company's firmly

established cultural premise that knowledge sharing has great benefits for all concerned. Now in its 11th year, Malvern's program of online web seminars includes a wide range of material characterization presentations, appropriate for beginners through to experts from a wide range of industries. Catering to worldwide audiences, live presentations are broadcast



across multiple time zones and extend across numerous languages including: English, Spanish, Portuguese, Chinese, Japanese, French and German. Participation is free of charge and registration is straightforward. Simply visit: [www.malvern.com/webseminars](http://www.malvern.com/webseminars)

Marisa Fraser-Moreira, Malvern's Marketing Communications Manager for The Americas said, "Malvern's 2012 web seminar programme offers even more opportunities for shared learning, networking and direct contact with technical experts, than in previous years. Past success has encouraged an ongoing expansion of this service. It is clear from increasing audience numbers and feedback that not only does Malvern benefit from liaising with instrument users, but seminar participants genuinely value the opportunity to learn about new technologies, methodologies and applications."

Image, notes and contact details follow...

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From the basic principles of image analysis, to a masterclass in application specific laser diffraction or zeta potential measurement, Malvern web seminars provide the facts about characterization techniques. From in-line particle sizing for pharmaceutical manufacturing (PAT) purposes, through gel permeation chromatography of polymers, to rheology for personal care products, industry specific applications are also discussed in detail. To find out more, and select from a comprehensive list of seminars that are currently available, simply visit the knowledge centre on Malvern's website; [www.malvern.com](http://www.malvern.com)

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