

groninger's **lite-F** launched with phenomenal success

WestPack in Anaheim

At this year's WestPack in Anaheim, CA, groninger introduced its new **groninger lite series** with the first model the **lite-F**, a small scale automated 2 head filling machine. A German based company, groninger is globally known for its high-speed and high-precision filling and packaging machines in the pharmaceutical and cosmetics industries.

"We recognized the need for smaller, versatile machines over the past years, to give growing private-label and start-up companies the chance to automate their production with a minimal investment" says Lothar Burger, Managing Director of groninger USA, "but we did not expect such a success with the **lite-F**". An increase in leads from over 70% compared to last year's show and more than half of those for the **lite-F** confirms that the **groninger lite series** is right on track. "We will be extremely busy over the next few months finalizing these opportunities" adds David Gozlan, Business Development Manager for the US market.

As the **groninger lite series** was especially developed for the North American market, the decision was made to design and manufacture these machines completely in groninger's US Headquarters located in Charlotte, NC. The next machine, the **lite-C**, a high-precision closing-unit is currently under development and will be launched by the fall this year.

German Engineering – made in the USA

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A decorative graphic at the bottom of the page showing a dynamic splash of water in shades of blue and white, flowing from the left towards the right.