



PHARMACEUTICAL
Tech

INTRO ABOUT PRODUCT

What is the product?

B2B Services help to reach highly personalized yet intangible digital results and provide predictive decision-making based on smart analytic insights, compelling content, and powerful, adaptable technologies. Businesses can meet their customers' demands across channels and touch points to provide timely, relevant insights for their marketing needs. These services help companies to successfully tap into the full potential of marketing in the new digital world. B2B services help your company to stay productive and efficient.

Services

Unlock your digital marketing potential with Pharmaceutical Tech online advertising solutions. They help to enhance customer relationships, integrate seamless delivery across diverse channels, and amplify efficiencies to attract and maintain brand in the market. Our services include events listing, banner advertising, email direct marketing, e-newsletters, profile listing, SEO/SMM and so on.

It's all about marketing in a digital world here!



ONLINE B2B MARKET TRENDS IN PHARMACEUTICAL TECH

B2B marketing trends help to achieve existing targets, but in an efficient and effective way. Techniques such as digital marketing, the utilization of online sales channels, and technologies that support business mobility create great value without the need to re-engineer the way the business works.

Pharmaceutical Tech enhances the digital market presence of Pharma companies with a coherent digital strategy. We provide a competitive imperative for those companies that enable appropriate authority over spend on digital. Our strategies create a structure for turning corporate strategy into priorities for digital initiatives with the central team being able to work with the business units to implement them.

Our latest trends assist to gain optimum level outputs. Only 25% make a major purchase more than 11 times a month and 30% make a major purchase 2-4 times a month. Subsequently, 26% make a major purchase 5-11 times a month and 27% make a major purchase of more than \$15000 a month.



Make a major purchase more than 11 times a month.



Make a major purchase 5-11 times a month



Make a major purchase of more than \$15000 a month.



Make a major purchase 2-4 times a month



Pharmaceutical Tech market trends – Accelerator for Pharma Companies!

VISITORS ATTRACTIONS

News

Get everything related to your business!

Events

Meet, Exchange Ideas and Network with Delegates through Our Events Lists

Projects

Keep Up With ever evolving Updates & Standards!

Reports

Maximize your Knowledge on business's Insights through **Pharmaceutical-Tech** Reports!

Interviews

Improve Proficiency on Companies Strategies & their New Innovations!

Articles

Your Smarter Connection to Knowledge!

Press Releases

Maximize Your Company's Transparency through Press Releases!

White Papers

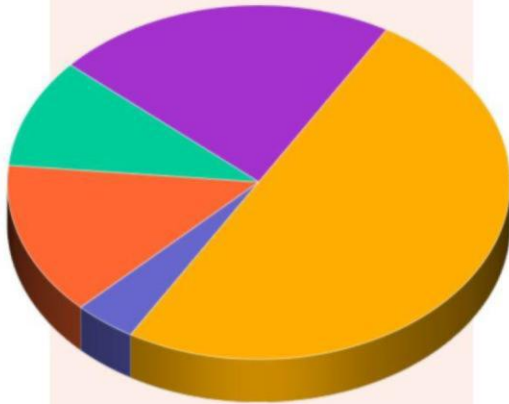
An Excellent Way to Dig Deeply about a Product/Service thoroughly!

Build Brand Buzz with our visitor attractions!



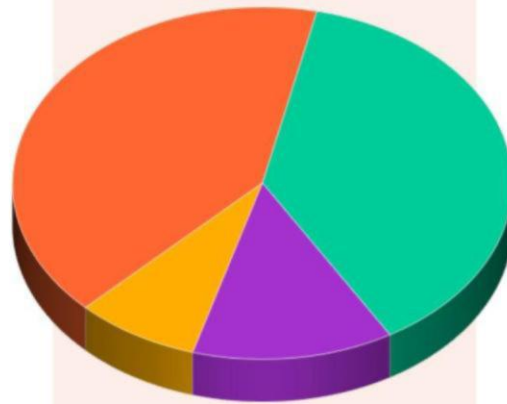
VISITORS ATTRACTIONS

Target Audience

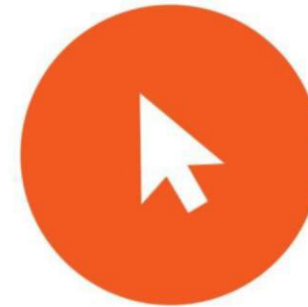


- Manufacturing14%
- Research & Development... 10%
- C-Level 22%
- Business Management50%
- Others.....4%

Target Market



- Geographical Reach**
- Asia Pacific41%
 - Europe38%
 - America13%
 - ROW8%



Average Page Visits
270,000+



Unique Page Visits
23,000+



Average Visitor Time
11+ mnts



Basic Membership ★

Put yourself at the forefront of enhanced business dynamics

You Get:

- Company Listing on our Portal with -**
 - Unlimited Products Uploads
 - Unlimited PDF Catalogues
 - Unlimited Product Tech Sheets and Videos
 - Unlimited Profile and Product Edits
 - Backlink to your website
 - Company Name and Logo
 - Company Address
 - Contact Phone, Fax
 - Onboarding Support
 - SEO (Search Engine Optimization)
 - SMM (Social Media Marketing)
 - Guaranteed Business Enquiries
 - Monthly Performance Report

Get a Quote



Premium Membership ★

Take your business success to the next level with our premium services.

You Get:

- Basic Membership and:**
 - SEO Pro (Search Engine Optimisation)
 - SMM Pro (Social Media Marketing)
 - E-Newsletter Presence
 - Banner Promotions
 - Content Marketing
 - Monthly Performance Report and Advise
 - Free Access to Premium Industry Reports

Get a Quote

ADVERTISING

E-MAIL MARKETING

Client E-Mail Blast

Pharmaceutical Tech is a leader in providing business transformation change to our clients through client email blast. Our client email blast involves unique collaborative approach that combines our technical and analytical expertise while using a flexible business model focused on our client's requirements. We are focused on helping our clients unlock new opportunities with our extensive client email blast services.

As part of our client email blast, we bring innovative thinking and a broad understanding of business and IT transformation issues. We target industry specific key personnel, high profile business executives through our emails. We work to deliver real and business oriented results to our esteemed clients.

Run Better and faster Business with our Client Email Blast Services!

Pricing Structure

Direct Marketing campaigns are charged per e-mail address and the cost is (US \$0.20) per address, for mail shots above 15,000 units. For mail shots below 15,000 units, the charge is (US\$0.25).

Booking Example:

10,000 Direct Marketing messages cost:
 $10,000 \times \text{US}\$0.25 = \text{US}\$2,500$

We Develop a Digital Vision to Our Clients through our Emails!



ADVERTISING

E-NEWS LETTER

Our Enewsletters help to build the next generation of digitally inspired solutions across various digital channels. We assist our clients explore opportunities and think big through our customized newsletters. We curate the conversation that bring together to identify the business goals, ideas that will deliver the real value to your business and your customers. We identify and prioritize the winning ideas and develop a clear plan of action to accelerate the brand presence of your company.

We quickly ideate and validate the results with end users and assist to amplify the business ROI. Our newsletters help you build, refine and optimize in iterations. We equip you with the processes you need to move forward, and ensure that our services maximize your brand results.

BannerType	Dimensions (px)	Max File Size	File Format	Rate (US\$)
Leader Board Banner	728x90	40kb	GIF & JPEG	1,200*
Top/Full Banner	468x60	30kb	GIF & JPEG	800*
Article / Interview	800 words	--	--	700*
Product launch	--	--	--	500*
Press releases	--	--	--	300*

*NOTE: Above mentioned prices are for 1 time presence



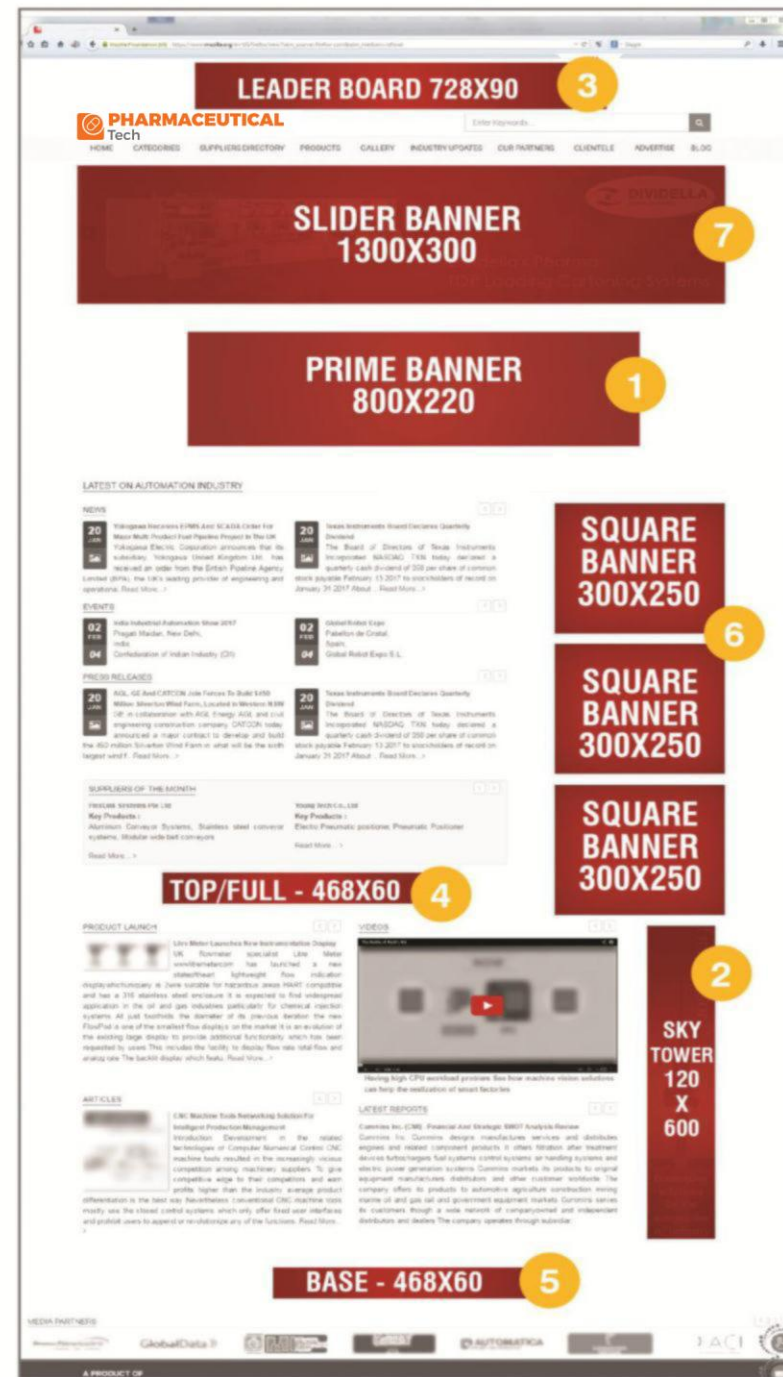
ADVERTISING BANNER

Connect With your Targeted Customers Through our Banner Ads!

Banner Type	Dimensions (pixels)	Max File Size	Rates (USD)
1 Prime Banner	800x220	50kb	2,500
2 Sky Tower Banner	120x600	50kb	2,200
3 Leader Board Banner	728x90	40kb	2,500
4 Top/Full Banner	468x60	30kb	1,500
5 Base Banner	468x60	30kb	1,000
6 Square Banner	300x250	25kb	1,200
7 Slider Banner	1300x300	50kb	1,000

NOTE: Above mentioned prices are for 30 days

File Formats: GIF & JPEG



BANNERS ON WEBPAGE

RATE CARD

CONTENT MARKETING

Content Marketing has always been an integral part of online promotions for companies. Moreover, content marketing is a good practice for an entity to establish itself as a leader in their segment of interest. Sharing and promoting business ideas, innovative trends, futuristic roadmaps are some of the ways companies try to propagate their thoughts, capabilities and operational models.

What Content ?

From a marketing perspective everything consumable by the end-user is content; viz: Whitepapers, Press Releases, Videos, Podcasts, Info-graphics etc.

Why Us?

Pharmaceutical-Tech has deep know-how in content marketing and having served clients globally over the years we have developed best practices and actionable roadmaps in-house to get assured results like branding, user engagement and business leads.

Clients Served	Geo-Targetting	Specific Outcomes
80+	West Europe	Lead Generation
	Scandinavia	Online Traffic
	APAC	Custom Engagement Models <small>(viz: Whitepaper downloads)</small>
	Australasia	
	North America	

***clients specific to content marketing only*

Benefits

Increase in video viewership, whitepaper downloads, info graphics download, podcasts registration, e-Book signup from multiple channels

– all leads to

- Brand Awareness;
- Thought Leadership;
- Business Leads;
- Web Traffic;

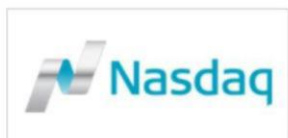
MAJOR CLIENTS



EVENT PARTNERS



KNOWLEDGE PARTNERS



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